


Free Sample Edit



From: Glee | Spot On Edit (gleelugo@spotonedit.com)

To: glugo_21@yahoo.com

Date: Monday, August 8, 2022 at 07:25 AM EDT

No, you're not at Costco Maris. But still, don't forget the power of free samples—especially when it comes to editing.

It's important to see what your potential editor is capable of doing before hiring them. Yes, they may have credentials up the wazoo, but you'll only know if all that's true when you see them in action. I rhymed again!  *Now, how will you know if what they did is good?*

Head over to the service details page by clicking on the pretty button below to review the *deets* and find out how you can get a **free sample edit**.  

[Free Sample Edit](#)

Bon Appétit,

Glee

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I care as much as you do ❤️

From: Glee I Spot On Edit (gleelugo@spotonedit.com)

To: glugo_21@yahoo.com

Date: Monday, October 24, 2022 at 07:20 AM EDT

Hey there Maris,

In reading the answers of the participants in a survey I conducted, one author sadly shared that some editors "...don't take the author's work with deep interest."

That was sad to read because as an editor, I know that my interest in the topic I'm revising informs my skill in editing it. I imagine myself as the reader who buys that book and how it would reach me. When you read a good self-help book, it strikes a chord 🎻 in you, it fires and wires neurons 🧠 in your brain, it brings you to catharsis 🥰.

Having that experience informs the editing process. So, of course your editor must be interested in and care about your work. I've turned down so many offers to edit fiction, it's not even funny. I don't *care* about fiction. I'll say it, and it's ok. I rarely read fiction. The few times I do read fiction it's a book like the *Fountainhead* or *1984*. Exactly. 🙄 They might as well be nonfiction books.

And that's all I have to say about that (Forrest Gump),

Glee

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Keep reading self-help books!

From: Glee I Spot On Edit (gleelugo@spotonedit.com)

To: glugo_21@yahoo.com

Date: Monday, October 10, 2022 at 07:21 AM EDT

Hi Maris,

Do you ever worry that self-help books might go out of style? Well, they won't. Unless the human race stops improving. Do you imagine if every human on the planet 🌍 decided to stop improving and did it? Chaos would ensue. No, actually, I think we'd become extinct. The one thing humans cannot live without is purpose.

This is why self-help books will always be relevant. Humans will always look for ways to improve. It's like the reason newspapers and history books exist. They remind us of the mistakes we made as a species, so we don't repeat them. And, as you can see in our current events, we still repeat them even though they show us that it's documented. 🧑 And so, newspapers and history books will always be produced. They better! Because then we'll really become extinct! 🧟 🪦

Self-help books, history books, and newspapers have a common reason for existing. Humans easily forget things, ignore them, or their negative thoughts 😞 get the best of them. In self-help, positive repetition is key to keep us on track.

Check out this blog post to learn more. Click on the button below!

[Why we need to keep reading self-help books](#)

My time is up and I thank you for yours,

Glee

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NEW Free Resource!! 📁

From: Glee I Spot On Edit (gleelugo@spotonedit.com)

To: glugo_21@yahoo.com

Date: Sunday, June 26, 2022 at 12:58 PM EDT

Maris,

Guess what?! Tomorrow, I'm going to launch a new giveaway on Instagram! And you, my dear insider, get first dibs right now!! A little something to help you in the process of doing research for your self-help book. Click on the link below to download your free copy now.

Download: [Quick_Guide_Research_Tips.pdf](#)

Glad you met me,

Glee

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We'll both get tomatoes hurled at us 🍅

From: Glee I Spot On Edit (gleelugo@spotonedit.com)

To: glugo_21@yahoo.com

Date: Monday, August 15, 2022 at 07:26 AM EDT

Maris,

Keep your eye 👁 on the editor that's picky with their clients. When I say "picky," I don't mean "nose 📌 up in the air, I'm too good for you" picky. I mean that they don't just take on any project—not that your editor is gonna act like a renowned publisher. 🏢

The reason is threefold:

1. **HONESTY:** That your editor is sincere on what your manuscript needs. That they don't omit information from you just to get a paid gig. This is why **manuscript evaluations** are soooo valuable. If an author approaches me with a manuscript that—after evaluating it—I realize needs a *writing coach*, a *ghostwriter*, or a *developmental edit*, I'm not gonna sign a contract with this author just to get a client. I once redirected an author back to his ghostwriter after a manuscript evaluation. His initial intention was for me to start editing his book soon. I'll save that story for another email. Hogging 🐷 projects only leads to sour 🍋 relationships and bad reputations.
2. **QUALITY:** As an editor, I work with authors that appreciate not only *quality editing* but also value the importance of *quality research*. The latter is something I now explicitly broadcast in my service descriptions. Self-help authors that include researched information in their books are those that write, for example, guidebooks or specialized books in areas such as mental health, wellness, or finances (to name a few). When you write a book of this nature, you're positioning yourself as an expert in the field. The research you refer to in your argument—whether it be your own or from another source—must be on point. You never know who will read your book: your reader, another expert, or even the source that you cited. 😬 Some people are kind enough to discreetly point out a mistake and give you a chance to fix it. Others are not so kind. You don't want to tarnish your reputation, brand, business, or find yourself in a legal ⚖ bind. Yes, I said legal. There are a lot of moving parts ♟ involved in the research process and use of external sources in your book that I detail in the 7-Day Tutorial.

3. **I GET THE FIRST TOMATO 🍅** : When someone viciously attacks your book, the first remark they generally make is: "Who edited this?" 😏 Nuff' said. An editor that protects their reputation, protects yours by extension.

A little bit of my occasional #toughlove in this email. ❤️

Over the river and through the woods,

Glee

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